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**“Parteneriat pentru Dezvoltare”**  
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## NARRATIVE REPORT - 2007-

### 1. General information on the Beneficiary

<b>Name of beneficiary of grant agreement</b>
National Women’s Studies and Information Center „Partnership for Development (CPD)
<b>Short description</b>
CPD is a non-governmental, non-profit institution that promotes an integrative approach to gender issues, women’s rights and equal opportunities for men and women. In 2005 The National Women’s Studies and Information Center was selected as Institutional Partner for Gender Equity & Equal Opportunities Program of the Soros Foundation in Moldova. As a result, the Center passed through a process of reorganization and registration that ended in the first quarter of 2006. Following this, it became a national institution for promoting equality between men and women, gender values, as well as an advocacy center – “Partnership for Development”.
<b>CPD’s Goal</b>
Develop and strengthen resources and mechanism of equal treatment of men and women, women’s empowerment and advancement for establishing the gender equality in the Republic of Moldova by means of advocacy, promoting gender-sensitive public policies, and contributing for the elimination all forms of gender-based discrimination.
<b>CPD’s Mission</b>
CPD promotes gender equity values as an integral part of an open society to consolidate an authentic gender partnership.
<b>CPD’s Vision</b>
CPD advocates for establishing a community with equal opportunities for its members, a society where men and women are citizens with equal rights, being able to solve together their problems, to equally benefit from new opportunities and to be fully involved in social, economic and political activities.

### 2. General information on the Project

<b>Name and title of the person responsible for the project</b>
Daniela Terzi-Barbarosie, Executive Director, National Women’s Studies and Information Center „Partnership for Development”
<b>Title of the project</b>
Development and Institutional Consolidation of the Center „Partnership for Development”
<b>Reference number of the project</b>
20017893
<b>Target beneficiaries</b>
CPD’s staff, experts and partners. “PasProGen” Alliance of NGOs.
<b>Target groups</b>
Moldovan’s society.

<b>Country in which activities take place</b>
Moldova

### 3. Compliance with the Grant Agreement

<b>Has the project been carried out as foreseen in the content of the agreement?</b> <i>If not, please explain how and why the original proposal was modified, including the dates that any addenda were requested and received</i>
The project has been carried out all planned activities and all requests have been accomplished.
<b>Was the provisional budget of the project respected?</b> <i>If not, please explain any changes that occurred.</i>
All expended amounts were operated according to the budget items that have been approved by the Foundation Open Society Institute, which had awarded the CPD.

### 4. Project Goal and Objectives

<b>Goal</b>
The general goal of the project “Development and Institutional Consolidation of the Center „Partnership for Development” is to establish of an adequate institutional frame for consolidation of the CPD capacities for its transforming in an institution able to be involved in promoting gender mainstreaming, elimination of existent gender gap, inclusively through using the potential of the Alliance „PasProGen”.
<b>Objective</b>
The project Development and Institutional Consolidation of the Center „Partnership for Development” has five basic objectives.
1. Consolidation of the CPD capacities for becoming a reference institution for promoting and integrating gender equity.
2. Consolidation of informational resources of CPD and their enriching for promoting the Center image.
3. Consolidation of the potential of the PasProGen Alliance to emphasize the role of associative sector in integrating gender mainstreaming and eliminating gender gap.
4. Raising NGOs awareness for building efficient partnerships among organizations, and local public authorities, as well.
5. Offering knowledge, information and recommendations to the NGOs interested in including gender mainstreaming into their activities.

### 5. Project Activities

<b>Summary of the project</b>
The main idea of the project is that CPD has to become an leader organization in gender field at national level, able to influence gender equity policies, to contribute to empower women NGOs to develop lobby and advocacy activities, for improving policies and legal framework of the field, monitoring and evaluation of the implementing processes of gender-sensitive policies in such a way that the perspective of gender equity becomes an integrated part of all public policies. The main activities include: training for CPD’s staff, Alliance and CPD’s experts and partners; measures for promoting the new image of the Center and enrich its informational resources.
<b>Activities undertaken during the implementation period of the project</b>
<b>Staff Development</b>
Two trainings for the development of the CPD’s staff: 1) <i>Development of organization and strategic planning</i> and 2) <i>Organizational communication and relationships with donors and partners</i> . Both of these activities were facilitated by two experts (Livia Aninosanu and Irina Sorescu) form the Center for Partnership and Equality (Bucharest, Romania). These two-day trainings were very useful for all staff members, during them we have learned a lot of things about the functioning of the organization like ours and also, we have been involved in many interactive activities aimed to develop staff’s skills in many areas, like: efficient team, strategic plans, organizational culture, communication with mass-media and donors, intern

communication, how to write a good press-release, how to organize a press conference, etc.

**Additional activities for Staff Development/ relevant participation of CPD's members**  
(covered by other donors or free of charge)

- Training in Gender Domestic Violence and Peace Building (OSCE in Moldova)
- Training: Advocacy strategies for NGOs (Swedish International Development Agency in Moldova)
- Promoting political rights of women in Moldova: achievements, challenges and perspectives (The International Republican Institute and Women's Political Club 50/50, National Conference)
- EU Development Policies and their monitoring in the region of CEE/CIS (Network of Est-West Women, Poland)
- Methodological Summer School "Development of Gender Education in CIS Countries"(NWP, Issyk-Kul, Kyrgyzstan)
- Gender-Based Violence in Youth Work (Council of Europe, Budapest, Hungary)
- Peace Development Workshop (European Commission, Georgia)
- Social Watch General Assembly (SW, Bulgaria)
- Developing Leadership Skills Workshop (International Youth Foundation, Washington, USA)
- Developing Innovative Gender Equality Strategy: Family-Friendly Policies - training and international conference (CEA, Vilnius, Lithuania, OSI, East-East Program)
- Personal and Institutional Marketing Strategies (Bucharest, Romanian)
- Capacity Building Seminar on European Neighbourhood Policy in the context of EU gender equality standards (Karat Coalition, Poland, East-East Program)
- Civil society cooperation for development in the Republic of Moldova in the context of European Neighbourhood Policy (Foundation Civil Society Development, Pro Women Fund and TRIALOG within the project "Advocacy for improvement of financing mechanisms of Ministries about funds' allocations for NGOs from state budget")

**Alliance Consolidation**

One two-day training for the Alliance: *Improvement of writing skills for project proposals and organizational development*, performed by two national experts (Nicu Cretu and Lia Scifos). The participants at these training were the representatives from the 13 rural NGOs that had no opportunity to participate in such kind of activity due to many reasons. The topics of the training had been chosen via a previous need assessment procedure among NGOs. The final training evaluation made by the participants has shown that the expectations of almost all participants were accomplished and they were very satisfied about the content of training agenda, facilitators and logistics (5 points from 5). Besides the major result of the training – improving the participants' skills in project writing and providing information and recommendations for development of their organization – the participants has built new partnerships and even has proposed interesting ideas for new common projects.

One-day training for the 18 representatives of most active NGOs: *Project Management*, with one national expert (Diana Esanu). The participants were selected using the questionnaire among all NGOs in Alliance, interviews and the need assessment procedure. The leading aim of this second activity was to improve the skills of participants in managing projects and that's why the selection was so elaborated. The NGOs' experience in project implementation and the NGOs' activism were crucial. All participants had a good background and the activity was a success. The comparative evaluation (pre- and post-training) has shown that their skills have been improved significantly and their knowledge about the project management has increased.

**Additional relevant activities for the Alliance** (covered by other donors or free of charge)

Participation of 40 NGOs from the Alliance in the project “Partnerships between Organizations for Development” - a project implemented by the Romanian NGO- Pro Women Foundation (Contact person: Irina Barbalata, email: [irinabarbalata@prowomen.ro](mailto:irinabarbalata@prowomen.ro)) within the Tacis Component in Neighborhood Project Facility. This project aimed to provide 14 seminars on 7 topics in the organizational development area. CPD is the national partner of the Pro Women Foundation.

Round tables and public debates organized by the CPD in Chisinau and rural areas on different issues in the gender domain (Gender discrimination in the labor market, Women’s participation in decision-making process, Gender-based violence, promoting gender-sensitive public policies).

**Promoting CPD’s image**

Elaboration of the new CPD’s site: [www.progen.md](http://www.progen.md). The site is an interactive, with many new columns and information. The main idea was to create not only a site for the CPD as NGO (projects, donors and partners, priorities, etc.), but also, as an informative tool for individuals who are interested in the gender issues (legal framework, news, international documents, etc.). In the same time, we intend to sustain persons to share their experiences in the discrimination area (on-line questioning) and to participate in forum discussion on gender issues. Monthly, the visitors of the CPD’s site has the possibility to see to results of our on-line opinion poll (on-line survey with a single question on one of the most stringent issue in gender area). Every month, we offer the opportunity to address questions to a person, which is well-known and is related with the gender equality area. Then, we present the whole interview on site.

Elaboration of the promotion materials about the CPD.

Elaboration of the informative bulletin in the electronic version that is sent to a list of our partners, donors, experts, NGOs, etc. The bulletin contains useful information, relevant news and events, interviews, etc.

Staff’s participation in all relevant activities at national and local level (round tables, debates, seminars, conferences, meetings with international experts, etc.). Staff’s participation in different media products (interviews on TV, radio and written press; TV documentaries, TV emissions and broadcasts)

**Assistance for NGOs and individuals**

CPD continue to offer logistical, technical and informational support to NGOs, especially to grass-roots, being open whole week to visitors (assistance in writing project proposals, Internet access, Xerox and Scanner services, lending library, etc.). The number of students interested in the gender issues is increasing (research paper and thesis) and the CPD’s thesaurus (books and documents) is unique. The information about our library is shared between students at university and pre-university level.

**6. Results, Impact, Multiplier Effect**

**CPD and Alliance PasProGen**

During the process of consolidation of CPD’s staff, 8 members of staff, 2 CPD’s experts, one volunteer and one member of CPD Board has been involve d in both training activities. Staff’s members were invited to participate in almost 20 international events (13 relevant participation). CPD is organizing trainings for the increasing of its potential and our team participates in activities that conduct to the improvement of staff’s abilities and skills.

There are a total number of 18 media products that reflected the CPD’s activities and staff’s competencies. 8 persons from the total number of 12 experts are the most notorious people in the area. The CPD has an impressive number of feed-backs from our beneficiaries.

Also, all evaluations and questionnaires are available upon request. Their analysis shows that all activities implemented in the project have a significant impact on the beneficiaries.

A number of 9 informative bulletins have been elaborated.

During the implementation period of the project, CPD has 11 visits from international experts (both groups and individual) and has been visited by a number of 493 persons. The lending services of our library had above 70 beneficiaries, and the library – above 120.